

NO BULL Judges Panel comes together to hand pick 15 nominees to attend the Teen Video Awards

(SAN FRANCISCO)—The Great American NO BULL Challenge is pleased to announce the prestigious panel of judges to include:

CELEBRITY & FILM INDUSTRY JUDGES

Team Oz – Dr. Mehmet Oz, his wife Lisa Oz and 17-year-old NO BULL National Spokesperson Zoe Oz

Ann Shoket – Editor-In-Chief of *Seventeen* Magazine

Lee Hirsch – Documentary Filmmaker and Director of BULLY

Debbie Liebling – Emmy Winning Entertainment Film Producer, President of Ben Stiller’s Red Hour Films and Past President of Production of Universal Pictures

Jesse Harris – Co-Founder and Executive Director of The National Film Festival for Talented Youth (NFFTY)

TEEN JUDGES

Emily-Anne Rigal – 18-year-old Founder of WeStopHate.org and 2011 Halo Award Recipient by Lady Gaga

Alyssa Rodemeyer – 16-year-old anti-bullying advocate and sister of bullycide victim Jamey Rodemeyer

Zach Veach – 17-year-old race car driver, author and NO BULL National Spokesperson

INDUSTRY EXPERT JUDGES

Dorothee Fisher – VP of Marketing and Communications, Formspring

Terry Schroeder – CEO, i-SAFE

Jonathan King – Chief Strategy Officer, i-SAFE

Nicole Graziosi – National Organizations for Youth Safety

Tina Meier – Founder of The Megan Meier Foundation

Shawn Edgington, the Founder of the NO BULL Challenge and cyber safety expert, explains the significance of the partnership with this select panel of judges, “It was very important to have the right mixture of expertise from the Film Industry, Social Media, Medical and of course most importantly... Teens! Now all we need is Ellen, Lady Gaga and Taylor Swift to round out this important judge’s panel.”

Hundreds of anti-bullying films were submitted before the deadline, which had to be extended to March 31st. These judges will select 15 videos from the [Top 100](#) that were voted by America. The 15 nominees will be invited to attend the Teen Video Awards in San Francisco to premiere their videos and have a chance to win \$25,000 worth of prizes, attend a star-studded awards show, and spread their anti-bullying message and the importance of standing up to hate worldwide.

About The Great American NO BULL Challenge and the Teen Video Awards:

The Great American NO BULL Challenge and Teen Video Awards are a way to change the national conversation about bullying and to promote awareness, courage and equality. The national campaign was founded by Shawn Edgington, a cyber-safety expert, bestselling author and President of The Cyber Safety Academy. The Great American NO BULL Challenge inspires America's 25 million teens to stand up and come together to eliminate all types of bullying by inspiring bravery among our youth. Now through March, students will write and direct their own videos to create Public Service Announcements with an anti-bullying theme.

Fifteen finalists will be invited to attend the star-studded NO BULL Teen Video Awards show in San Francisco, promoted by Live Nation. At the NO BULL Teen Video Awards, teens will see amazing artists perform live and have the chance to win \$25,000 worth of prizes while having their video introduced to the world.

The Great American NO BULL Challenge is a 501c3 organization.

The Campaign's Strategic Partners:

The campaign's strategic partners include: Formspring, iSafe, National Organizations for Youth Safety, FCCLA, teenDailyStrength, 4-H, Students Against Destructive Decisions, HealthCorps, The Anti-Defamation League, Business Professionals of America, Project Change, American School Counselor Association, iKeepSafe.org, WeStopHate.org, The Megan Meier Foundation, National Collaboration for Youth, The Bully Police Squad, imbee, Jay Banks Productions, Social Shield, GuestAssist Campus, Communities in Schools, the California Endowment and the Boys and Girls Clubs of America and Facebook.

www.nobullchallenge.org

www.westophate.org

Media Inquiries:

Suzanne Spurgeon

Suzanne@WomenMediaPros.com

323-656-1536