



Numbskull

2013 NO BULL Documentary of the Year – 1st Place

Click above to view video



Film by: Hunter Hopewell
Coronado High School
Henderson, Nevada

“Bullying hurts”

“Kindness heals
more than you
know”

What is the driving message in Numbskull that bookends the short film?

“Bullying is
inescapable”

“Especially with social
media and texting”

What’s being depicted by Cliff’s omnipresence in Jeremy’s life?

“Provide support, encouragement and inclusion to those who need it”

“Tristan and Shelby display this type of behavior to Jeremy”

What can you do when you witness bullying?

Who do you identify with most in this film, Tristan and Shelby, Jeremy or Cliff?

Friends

Family

School Faculty

“Don’t ever be afraid to
open up!”

Who should we turn to when faced with bullying?

Who did you turn to? Why?

“How can we overcome and rise above bullying on our own?”

Remember that bullies have low self esteem and are only cutting you down to make themselves feel superior. Do not take their comments to heart and focus on the good you and others see in yourself, like Jeremy literally shutting Cliff out of his life in the closing scene of Numbskull.

How do you define **BULLYING**?

- ★ What is it?
- ★ How is social media used to bully?
- ★ Why is it difficult to “stand-up” for the target of a bully?

How do you promote **DIGITAL RESPONSIBILITY**?

- ★ What actions have you taken?
- ★ How can you implement in your school?
- ★ Why is it important to be responsible when using all things digital?

The NO BULL Challenge

Change Starts With You
SPEAK UP – Let Your
Voice Be Heard!

NO BULL is committed to creating and inspiring youth-led films as a platform for dialogue on the most important issues of our time.



The challenge to YOU...

- ★ Get Involved!
- ★ Make a PSA or short film
- ★ Make a Statement!
- ★ Take a Stand!

Prizes include the coveted Noble Award, scholarships, custom one-of-a-kind signet ring designed by Balfour, video cameras and a trip to Sundance Film Festival.

What is the NO BULL Challenge?

The NO BULL Teen Video Awards

Click above for highlights

- ★ Individual students or teams create a 2-5 minute short film or 30-60 second PSA promoting digital responsibility in an effort to end bullying/cyberbullying
- ★ Top 50 videos will be selected by public voting
- ★ Nominees and Winners will be selected by judges panel
- ★ You could win prizes like:
 - ★ Scholarship, one-of-a-kind NO BULL signet ring designed by Balfour, video camera, a trip to Sundance Film Festival and much more
- ★ NO BULL your way to L.A.!
 - ★ Fundraise to attend the National Conference & Teen Video Awards!
 - ★ All involved students receive VIP invites!



Important Dates:

December 13, 2013

Video uploads begin

April 30, 2014

Video upload deadline

May 5-16, 2014

Public voting period

June 6, 2014

Nominees announced

August 8-9, 2014

NO BULL Conference &
Teen Video Awards

Video Subject:

Digital responsibility,
Anti-bullying

Video Lengths:

Full: 2-5 minutes

PSA: 30-60 seconds

Eligible:

Middle & High School
Students, Ages 13-18

CHANGE MAKERS REACHING MILLIONS

To get involved, visit: www.nobullchallenge.org

NO BULL Challenge Partners:

