



## Lost Hope

**2013 NO BULL Best Acting Award**

Click above to view video



Film by: Patrick T'Kindt  
Carroll High School  
Fort Wayne, Indiana

“Why should I even bother waking up?”

“Why should I even bother going to school?”

In the video the teen commits suicide. If it could be remade, what are some things you would do that would help prevent the teen from taking his life?

“It shouldn’t hurt to be different.”

How can this quote be applied to every day life?

What are some things that you can do each day to make someone’s life better?

When we are bullied, we  
tend to have someone close  
to us to turn to...

Do you have that  
someone?

If not, who do you think you can turn to? Family? Friends?  
School Counselor?

Why do people have to be mean and cruel to each other?

Haven't we been taught that if you have nothing nice to say, don't say it at all?

Think about the last time you were new to something...

How did people react to you?

Did they welcome you with open arms?

If not, why do you think they did this?

## How do you define **BULLYING**?

- ★ What is it?
- ★ How is social media used to bully?
- ★ Why is it difficult to “stand-up” for the target of a bully?

## How do you promote **DIGITAL RESPONSIBILITY**?

- ★ What actions have you taken?
- ★ How can you implement in your school?
- ★ Why is it important to be responsible when using all things digital?

# The NO BULL Challenge

Change Starts With You  
SPEAK UP – Let Your  
Voice Be Heard!

**NO BULL** is committed to creating and inspiring youth-led films as a platform for dialogue on the most important issues of our time.



The challenge to YOU...

- ★ Get Involved!
- ★ Make a PSA or short film
- ★ Make a Statement!
- ★ Take a Stand!

Prizes include the coveted Noble Award, scholarships, custom one-of-a-kind signet ring designed by Balfour, video cameras and a trip to Sundance Film Festival.

# What is the NO BULL Challenge?

## The NO BULL Teen Video Awards

Click above for highlights

- ★ Individual students or teams create a 2-5 minute short film or 30-60 second PSA promoting digital responsibility in an effort to end bullying/cyberbullying
- ★ Top 50 videos will be selected by public voting
- ★ Nominees and Winners will be selected by judges panel
- ★ You could win prizes like:
  - ★ Scholarship, one-of-a-kind NO BULL signet ring designed by Balfour, video camera, a trip to Sundance Film Festival and much more
- ★ NO BULL your way to L.A.!
  - ★ Fundraise to attend the National Conference & Teen Video Awards!
  - ★ All involved students receive VIP invites!



### Important Dates:

**December 13, 2013**

Video uploads begin

**April 30, 2014**

Video upload deadline

**May 5-16, 2014**

Public voting period

**June 6, 2014**

Nominees announced

**August 8-9, 2014**

NO BULL Conference &  
Teen Video Awards

**Video Subject:**

Digital responsibility,  
Anti-bullying

**Video Lengths:**

Full: 2-5 minutes

PSA: 30-60 seconds

**Eligible:**

Middle & High School  
Students, Ages 13-18



# CHANGE MAKERS REACHING MILLIONS

To get involved, visit: [www.nobullchallenge.org](http://www.nobullchallenge.org)

NO BULL Challenge Partners:

