



Life After Bullying

2013 NO BULL Best Directing Award

Click above to view video



Film by: Spencer Wilson
Novato High School
Novato, California

Life
After
Bullying

- ✓ 4.0 GPA
- ✓ Class President
- ✓ League Champ
- ✓ Homecoming King

Get Job

How many of you have accomplished everything you had hoped to?

Discuss how you reached the goals you set for yourself.

Did bullying play a part in either reaching your goals or not reaching them?

Did you know?

The Facebook logo, consisting of the word "facebook" in white lowercase letters on a dark blue rectangular background, which is centered within a larger light blue square.

37% of Employers will check social media sites prior to hiring a qualified candidate.

Discuss how social media can help or hurt you when it comes to landing your dream job.

Search engines can “cache” (save) deleted posts and pictures

Nothing is ever really gone from the internet forever, even if you hit delete.

Discuss why it's so important to be digitally responsible while using social media.

Always remember the golden rule...

“Treat others the way you would like to be treated.”

As we learn in the video, because of the Bully’s actions in his past, his future was very much effected.

Have you ever been in a situation where you as a target may have crossed paths with your bully at a later time?

How do you define **BULLYING**?

- ★ What is it?
- ★ How is social media used to bully?
- ★ Why is it difficult to “stand-up” for the target of a bully?

How do you promote **DIGITAL RESPONSIBILITY**?

- ★ What actions have you taken?
- ★ How can you implement in your school?
- ★ Why is it important to be responsible when using all things digital?

The NO BULL Challenge

Change Starts With You
SPEAK UP – Let Your
Voice Be Heard!

NO BULL is committed to creating and inspiring youth-led films as a platform for dialogue on the most important issues of our time.



The challenge to YOU...

- ★ Get Involved!
- ★ Make a PSA or short film
- ★ Make a Statement!
- ★ Take a Stand!

Prizes include the coveted Noble Award, scholarships, custom one-of-a-kind signet ring designed by Balfour, video cameras and a trip to Sundance Film Festival.

What is the NO BULL Challenge?

The NO BULL Teen Video Awards

Click above for highlights

- ★ Individual students or teams create a 2-5 minute short film or 30-60 second PSA promoting digital responsibility in an effort to end bullying/cyberbullying
- ★ Top 50 videos will be selected by public voting
- ★ Nominees and Winners will be selected by judges panel
- ★ You could win prizes like:
 - ★ Scholarship, one-of-a-kind NO BULL signet ring designed by Balfour, video camera, a trip to Sundance Film Festival and much more
- ★ NO BULL your way to L.A.!
 - ★ Fundraise to attend the National Conference & Teen Video Awards!
 - ★ All involved students receive VIP invites!



Important Dates:

December 13, 2013

Video uploads begin

April 30, 2014

Video upload deadline

May 5-16, 2014

Public voting period

June 6, 2014

Nominees announced

August 8-9, 2014

NO BULL Conference &
Teen Video Awards

Video Subject:

Digital responsibility,
Anti-bullying

Video Lengths:

Full: 2-5 minutes

PSA: 30-60 seconds

Eligible:

Middle & High School
Students, Ages 13-18

CHANGE MAKERS REACHING MILLIONS

To get involved, visit: www.nobullchallenge.org

NO BULL Challenge Partners:

