



Facing Real Issues: Bullying

2013 NO BULL Documentary of the Year – 3rd Place

Click above to view video



Film by: A. Camille Howard
Woodland Jr. Sr. High School
Princeton, Maine

“No one to talk
to...”

“No one to listen...”

Identify some of the bullying behaviors demonstrated throughout the video and describe the impact that bullying behavior can have on a person.

“Is misery the only company you keep?”

“You’re picked on, pushed around and called names...”

Describe strategies that a bystander could use when seeing someone being bullied.

Why might it be difficult for some teens to take action when they see bullying happen?

Many students don't see bullying happen because they don't know what to look for.

What help do you think we can give bullies to keep them from making victims out of people?

“More than once I’ve attempted to reach out...”

“I replay the scene over and over in my thoughts.”

How can adults help play a role in a bullying situation when you feel like you can’t help out yourself?

Don't Stand By: Take Action

This is the final tagline in the video... What do these words mean to you?

How do you define **BULLYING**?

- ★ What is it?
- ★ How is social media used to bully?
- ★ Why is it difficult to “stand-up” for the target of a bully?

How do you promote **DIGITAL RESPONSIBILITY**?

- ★ What actions have you taken?
- ★ How can you implement in your school?
- ★ Why is it important to be responsible when using all things digital?

The NO BULL Challenge

Change Starts With You
SPEAK UP – Let Your
Voice Be Heard!

NO BULL is committed to creating and inspiring youth-led films as a platform for dialogue on the most important issues of our time.



The challenge to YOU...

- ★ Get Involved!
- ★ Make a PSA or short film
- ★ Make a Statement!
- ★ Take a Stand!

Prizes include the coveted Noble Award, scholarships, custom one-of-a-kind signet ring designed by Balfour, video cameras and a trip to Sundance Film Festival.

What is the NO BULL Challenge?

The NO BULL Teen Video Awards

Click above for highlights

- ★ Individual students or teams create a 2-5 minute short film or 30-60 second PSA promoting digital responsibility in an effort to end bullying/cyberbullying
- ★ Top 50 videos will be selected by public voting
- ★ Nominees and Winners will be selected by judges panel
- ★ You could win prizes like:
 - ★ Scholarship, one-of-a-kind NO BULL signet ring designed by Balfour, video camera, a trip to Sundance Film Festival and much more
- ★ NO BULL your way to L.A.!
 - ★ Fundraise to attend the National Conference & Teen Video Awards!
 - ★ All involved students receive VIP invites!



Important Dates:

December 13, 2013

Video uploads begin

April 30, 2014

Video upload deadline

May 5-16, 2014

Public voting period

June 6, 2014

Nominees announced

August 8-9, 2014

NO BULL Conference &
Teen Video Awards

Video Subject:

Digital responsibility,
Anti-bullying

Video Lengths:

Full: 2-5 minutes

PSA: 30-60 seconds

Eligible:

Middle & High School
Students, Ages 13-18

CHANGE MAKERS REACHING MILLIONS

To get involved, visit: www.nobullchallenge.org

NO BULL Challenge Partners:

