



Don't Lose Hope

2012 NO BULL Nominee

Click above to view video



Film by: Tyler Gregory & Scott Hannah
Southeastern High School
South Charleston, Ohio

“160,000 students
stay home
everyday due to
bullying”

“1 out of 5 students
admit to being a
bully”

How many of you have ever stayed home in fear of coming to school? How did you overcome this fear? How many of you would actually admit to being a bully?

“1 million teens were harassed on Facebook in the past year”

“The last thing you say could be the last thing that ends someone’s world”

How many of you have been harassed on Facebook? How many of you have harassed others on Facebook? Do you think social networks are a good idea for teens? Do you think cyberbullying would decrease if such websites were not available?

“Pointing out my flaws
as if I don’t already
see them”

“You don’t know my
story”

Does it really feel good to make someone else feel bad? Wouldn't it feel better to make someone else feel good? What are some things you can do to make someone feel good? How can you promote a more positive school climate?

“I have no friends to fall
back on”

“I feel as if the world
hates me”

You don't have to only talk to “friends” if you are being
bullied. You can turn to siblings, parents, teachers...
The world does NOT hate you!

“Even you can be the turning point in someone else’s life. There is hope. Be a voice, stand up and make a change!”

If you are worried that your “friends” might say something if you stand up for someone else, then they aren’t really your friends.

“There is never a wrong time to do something right”

How do you define **BULLYING**?

- ★ What is it?
- ★ How is social media used to bully?
- ★ Why is it difficult to “stand-up” for the target of a bully?

How do you promote **DIGITAL RESPONSIBILITY**?

- ★ What actions have you taken?
- ★ How can you implement in your school?
- ★ Why is it important to be responsible when using all things digital?

The NO BULL Challenge

Click above for our campaign reel

Change Starts With You
SPEAK UP – Let Your
Voice Be Heard!

NO BULL is committed to creating and inspiring youth-led films as a platform for dialogue on the most important issues of our time.

The challenge to YOU...

- ★ Get Involved!
- ★ Make a PSA or short film
- ★ Make a Statement!
- ★ Take a Stand!

Prizes include the coveted Noble Award, scholarships, custom one-of-a-kind signet ring designed by Balfour, video cameras and a trip to Sundance Film Festival.

What is the NO BULL Challenge?

The NO BULL Teen Video Awards

Click above for highlights

- ★ Individual students or teams create a 2-5 minute short film or 30-60 second PSA promoting digital responsibility in an effort to end bullying/cyberbullying
- ★ Top 50 videos will be selected by public voting
- ★ Nominees and Winners will be selected by judges panel
- ★ You could win prizes like:
 - ★ Scholarship, one-of-a-kind NO BULL signet ring designed by Balfour, video camera, a trip to Sundance Film Festival and much more
- ★ NO BULL your way to L.A.!
 - ★ Fundraise to attend the National Conference & Teen Video Awards!
 - ★ All involved students receive VIP invites!



Important Dates:

December 13, 2013

Video uploads begin

April 30, 2014

Video upload deadline

May 5-16, 2014

Public voting period

June 6, 2014

Nominees announced

August 8-9, 2014

NO BULL Conference &
Teen Video Awards

Video Subject:

Digital responsibility,
Anti-bullying

Video Lengths:

Full: 2-5 minutes

PSA: 30-60 seconds

Eligible:

Middle & High School
Students, Ages 13-18

How to Get Involved?

Promote social media responsibility, social action & a positive school climate using the power of music and filmmaking!

NO BULL Teen Video Awards 2012 Nominees

Click above to view video montage

- ★ Get your team together
- ★ Script your ideas
- ★ Deliver a positive & powerful message
- ★ Upload your film between 12/13/13 and 4/30/14
- ★ Fundraise, fundraise, fundraise! NO BULL your way to L.A. to attend the National Conference & VIP Teen Video Awards Show

CHANGE MAKERS REACHING MILLIONS

To get involved, visit: www.nobullchallenge.org

NO BULL Challenge Partners:

