



SOMEONE CARES

2014 NO BULL PSA of the Year

By

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The Great American **NO BULL** Challenge

Critical Discussions

www.nobullchallenge.org

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Use the following questions to facilitate an honest student-led critical discussion on the theme presented in Someone Cares.

KNOWING THAT SOMEONE CARES IS A POWERFUL HUMAN FEELING.

How important is it for you to know that someone cares about you? How do you want others to show that they care about you? How do you demonstrate to others that you care about them?

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WE ARE BOMBARDED BY NEGATIVE MESSAGES AND SOMETIMES WE CAN'T HELP BUT BE DRAWN TO THEM.

How have you reacted to negative messages? What techniques do you use to shield and protect yourself from such messages?

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STANDING UP FOR OTHERS IS A WAY TO SHOW YOU CARE.

Can you think of a time when you stood up for someone and made a difference in their lives? Can you think of a time when someone stood up for you and made a difference in your life? How did these experiences feel?